

# | EU Digital Services Act package

- New rules for e-commerce
- Ex ante regulatory instrument of very large online platforms acting as gatekeepers
- New Competition Rules for digital platforms

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*We do not and will not use cookies to collect private information”  
Facebook Privacy Policy  
2004*



## | Expert Reports (all 2019)

- Digital Platform Inquiry (AUS)
- Stigler Report (US)
- Kommission Wettbewerbsrecht 4.0 (DE)
- Unlocking digital competition (Furman Report, GB)
- Online platforms and digital advertising (GB)
- Competition Policy for the digital era (EU)
- ...

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*If there is a lot of smoke,  
there is probably fire”*

*Stigler Report (2019)*

# | Diagnosis

## Opportunities (undisputed in all reports)

- Higher efficiency, consumer and producer surplus
- Great economies of scale and economies of scope, enabling better quality & cheaper products
- In many sectors, internet platforms are pro-competitive

## Risks (undisputed in all reports)

- A few large online platforms act as gatekeepers constantly expanding their market power
- Data as barriers to market entry, danger of monopolization
- Killer acquisition, loss of potential competition
- Markets can tip over («the winner takes it all»)

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*Competition for the market cannot be counted on”  
Furman Report (2019)*